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Professor Yanguo Jing is the Dean of Faculty of Business, Computing and Digital Industries, Leeds Trinity University. He is a Professor of Artificial Intelligence, a Principal Fellow of the Advance HE (PFHEA), a Fellow of the British Computer Society, and a Certified Management & Business Educator. He is a council member of the Chartered Association of Business Schools.

His prime research interests are applied Artificial Intelligence. His recent research work focuses on the use of machine-learning to capture interaction and user behaviour patterns that can be used to develop intelligent applications. His research has been applied in business, sports science and manufacturing, and assisted living settings.

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