Overview

- Context
- Planning Future Work
- Getting Involved
Context: The Institute of Coding (IoC)

Our impact to date
Since the launch of the Institute of Coding in 2018, we have:

ENGAGED 900,000 LEARNERS on accessible digital skills courses and increased teaching capacity for digital skills across higher education in England and Wales.

EXPANDED NATIONALLY to include 35 universities, educators and more than 315 employers (e.g. Amazon, Microsoft and IBM) working together to deliver innovative and transformative education.

DIVERSIFIED ACCESS TO DIGITAL SKILLS with women making up 48% of the learners on our online programmes and 64% of online learners over the age of 26.

CREATED AWARD-WINNING PROGRAMMES like TechUPWomen and the CTRL Your Future outreach campaign, and award-nominated programmes like the Digital Skills for the Workplace course collection.

REACHED NEW PEOPLE through a focused diversity campaign that had a potential readership of 554 million in print/online media and more than 36 million social media impressions.

Cleared barriers and encouraged new collaboration between employers and educators through our close partnership with industry leaders and techUK.

instituteofcoding.org
Context: Current Work
## Context: Privately-Funded Projects

### Educators

<table>
<thead>
<tr>
<th>Step</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Targeted multi-channel learner engagement campaign</td>
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<td>2</td>
<td>Accessible materials outlining training options</td>
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<td>3</td>
<td>Technical/digital skills training</td>
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<td>4</td>
<td>Employment preparedness skills</td>
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<td>5</td>
<td>Professional mentoring</td>
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<td>6</td>
<td>1:1 careers guidance</td>
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### Targeted Outreach

- Proactive outreach
- Established relationships with JCP, LA Teams, Probation teams, refuges, shelters

### Pre-training Support

- 1:1 support
- Strength mapping
- Co-create career plan

### Technical, Professional Personal skills training

- Group work
- Peer support
- 1:1 coaching
- Team building
- Problem solving
- Confidence building

### Pre-employability coaching

- Application support
- Interview training
- Mock interviews
- Flexible bursary for travel, lunch and clothes

### In-employment support

- 6 month in work support
- Problem solving
- Candidate and Employer support

### Outreach partners
Future Work: What?

Focus on:

- Identification of under-representation
- Engagement
- Teaching and learning
  - Technical
  - Professional
  - Personal
- Pathways to work
Future Work: Who?

• Which group(s) need(s) particular help in your region?
• How would we identify them?
• Who (which charity/organisation/other) can bridge to them?
Future Work: To Where?

• Who might employ the under-represented learners identified above?
• Which partnerships and interventions would unlock those employment destinations?
• Which part of those pathways to employment are local/regional/replicable?
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Future Work: Additional Thoughts?

- What have we missed?
[Thoughts?]

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