Annex A: Application process, selection and timescale for IoC Future Projects Fund

***PLEASE NOTE: AS PLANNED, THIS SECTION HAS BEEN UPDATED SINCE THE INITIAL CALL WAS LAUNCHED. IT WAS UPDATED FURTHER ON 8 OCTOBER 2018***

Revised B3: Industry Advisory Board Priorities

Priorities for this call have been set by the IoC’s Industry Advisory Board at their meeting on 3 September 2018. This revised guidance confirms the Industry Advisory Board’s priorities and requirements.

REQUIREMENTS

To be successful, bids must contain the following elements:

- A demonstrable link to the delivery of one or more of the IoC success criteria
- Diversity and inclusion must be embedded in all activities and proposals must evidence how this will be done
- Sustainability must be a core part of the proposal plan
- Evidence of market analysis and the efficacy of the proposal (i.e. bidders are advised to think about proposals as a business opportunity)
- Evaluation metrics - so that the Board can measure the project’s success.

In addition:

- Collaboration and the establishment of new partnerships, especially with outreach organisations/disrupters and local small and medium sized businesses, is encouraged and would be welcomed
- Proposals should demonstrate how the best ideas can be taken to scale
- The Industry Advisory Board would prefer to award the Future Project Fund to 2 or 3 large projects/collaborations. Bids for smaller projects which meet the above requirements would also be considered.
INDUSTRY PRIORITIES

Proposals that address the following needs would be particularly welcome:

1. Curricula and teaching methods that encourage diversity and inclusion

2. Collaborations that maximise the impact and scale of diversity and inclusion activities

3. Highly discoverable online signposting to UK digital skills training – a tool for ‘future workers’ to find available courses from recognised/reputable providers. It should be tailored to learners, easy to navigate and include suggested learner journeys to recommended courses. It needs to show different learning pathways and accommodate lifelong learning. Rather than calling it a ‘portal’ the Board suggested a career or skills tracker/pathways planner/lifetime learning companion (something along the lines of Trip Adviser or a community/open source site might be appropriate, but it must not create ‘an empty shop’)

   A product management life cycle approach could be taken, and/or the data could (potentially) be offered up for others to consume.

   In developing the proposal thought should be given to how the IoC can reach those who don’t know they have an aptitude for digital/tech work.

4. The shortage of design skills and creativity. These skills are in short supply and are much sought after. Future workers need a good grounding and understanding of design principles, rather than developing specific skills that will soon be redundant in the fast-paced world of technological development.

5. The need for employees to have a wide range of skills in addition to strong technology skills – including good communication skills; creativity; knowledge of agile ways of working; managing change (and using technology to deliver it); the ability to work in a team; analyse data; have problem solving/critical thinking skills; understand business fundamentals, such as the importance of business outcomes and have emotional intelligence. How can the IoC create future workers with the combined tech and business management skills the industry needs?