



Enterprise and Entrepreneurship in the Computing Curriculum

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Rise Up

PEOPLE

RU Student Interns

Professional Partners

Mentors

Advice and Guidance
(Business Advisers, Development Officers, Grants)

Student Societies



PROGRAMMES

RU Entrepreneurship Programme
(extra-curricular)

The Elevator
(ideas incubator)

Rise Up Pitch
(Investment)

Modules
(All 3 Faculties)

NU Apprentice



Events and Networks

(e.g. RU FLUX)

Campaign Weeks

(e.g. Global Entrepreneurship Week)



SUG3500 Creativity and Market Research

- 10 credit linear module (stage 2/3)
 - 46 Information Systems students, 1 Computing Science in 2012/13
- Aims to develop enterprise skills and enhance employability
- Delivered by Enterprise Teaching Fellow, Careers Service (Rise Up) and 2 entrepreneurs
- Explores societal challenge themes (Ageing, Sustainability, Social Renewal, Engagement)
- Creativity, Innovation and Market Research focussed to find solutions to problems
- Entrepreneurial mindset and reflection focussed to develop employability skills

SUG3500 Assessment

- Group Market Research Report (60%)
 - Primary and Secondary Research
 - Assessing the viability of an idea
- Individual Poster Presentation (40%)
 - Visual representation of skills developed with discussion
 - Entrepreneurial capabilities
 - Application of employability skills
 - Team roles

Other Enterprise Activity

- IT Professional in Today's Society
 - Ideas generation and pitching workshop
- Increase in digital and App development enquiries via Rise Up and School of CS (from Fine Art to Dentistry and lots in between)

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CSC2015 Software Engineering Team Project

- 20 credit module, level 2
- Students work in tutor-assigned teams
- Develop phone apps to meet a need in society
- Industrial input and work with researchers e.g. language apps, educational technology
- Dragon's Den pitch
- Trade Fair
- Rise Up Lectures - option to take ideas forward to a real business
- Currently in the process of developing an 'incubator' company to help students gain employability skills, work on their own ideas and generate business for themselves

